



## Biathlon World Championships Oslo 2016

Norway, 2016

**In March 2016 the IBU World Championships took place in Holmenkollen in Norway. For eight days more than three hundred athletes competed for twenty trophies. Press centre of this internationally watched venue relied on the phone solution from Jablocom.**

Competitions in Oslo attracted 135.000 spectators and were broadcasted to twenty-five countries. More than 450 media representatives were accredited to provide the news service. "For a couple of days Holmenkollen became a very busy place," remembers Håvard Vinsrygg from eMCOM. "We were asked to help with phone system in the press centre. It should be reliable, but flexible and easy to implement. We offered Jablocom."

Solution based on Jablocom mobile desktop phones provided fast and uncomplicated deployment. Whole system was put into service literary speaking within a few minutes and provided full flexibility. "SIM cards of local operator were inserted into phones and the press centre was ready to operate – without worries about any infrastructure and at just a fraction of cost of conventional VoIP solution," explains Mr. Vinsrygg.

World Championship in Oslo is over. The press centre and its phone system worked well. Reliability which was the key aspect was delivered.

Jablocom Phone Solution is often used on temporary or remote locations – on venues, construction sites, in mobile offices, retail outlets, logistics, agriculture or mining industry.

In comparison to conventional phone systems it brings:

- Rapid and simple deployment
- Significant savings on investment and operating cost
- Flexibility and scalability



## Facts and figures

### Initial condition:

- Temporary international press center at World Championship
- Reliability was a key aspect
- Easy deployment and reasonable investment cost were considered as important advantage

### Solution:

- Jablocom Essence phones

### Results:

- Reliable operation during whole venue
- Rapid deployment (within an hour)
- Important savings on investment

## Cut costs in your company

Would you like to know more about our solution and how it can help you cut telecommunication costs?

Please, contact us.

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## Other sources

Phone Solution website

[jablocom.com/phonesolution](http://jablocom.com/phonesolution)

Phone Solution calculator

[jablocom.com/phonesolution/calculator/](http://jablocom.com/phonesolution/calculator/)

